

A RECORD ANNOUNCEMENT.

DISTRIBUTION OF SECOND MILLION HAIR DRILL OUTFITS ALREADY COMMENCED.

Write to-day for everything required for Growing Healthy, Luxuriant, and Beautiful Hair—it will be sent you gratis and post free.

Literally an epoch in the greatest gift-giving distribution ever undertaken by one man—and he a Royal Hair Specialist—is now upon us.

Since the announcement of this stupendous distribution was first made over 1,000,000 complete Toilet Outfits for Cultivating the Hair have been given away to the people of this country.

It will be remembered that the intention of the generous donor of these valuable gifts was to present 1,000,000 of these Outfits free of charge to those ladies and gentlemen in this country whose hair required attention.

Another 1,000,000 Outfits are now being distributed. And for these Outfits more and more applications are pouring in every day.

This announcement will certainly give an extra stimulus to this never-ceasing stream of applications. Those

who have always intended to write for the Outfit, but who have kept on putting it off, will write now.

The value of these Outfits to every man, woman, and child has amply been proved. When over 1,000,000 people

apply for anything to be sent them it must be good and worth having. And this Harlene Hair Drill Outfit is eminently worth having.

It contains everything you want for growing luxuriant hair and preserving it against Scurf, Greyness, Discoloration, Irritation of the Scalp, Baldness, and all other Hair Weaknesses and Scurf Troubles.

It is well worth writing for, as

you will agree when you open it.

Over 1,000,000 ladies and gentlemen have already grown healthy, luxuriant, and beautiful hair by this means, and you will be able to do the very same.



Over a million of these Free "Harlene Hair-Drill" Toilet Outfits have been given away by Mr. Edwards, of Edwards' Harlene Co., 95 and 96, High Holborn, London, W.C. The distribution of the second 1,000,000 Outfits has now commenced. All who wish to partake in this magnificent distribution, and secure a Free Outfit for growing Healthy and Luxuriant Hair, should send the Coupon (page 3) at once.

WHAT THE FREE OUTFIT CONTAINS.

What does this Outfit contain?

Everything { **Growing**
required { **Beautifying and**
for { **Making Healthy** } Your Hair.

And that this is so is proved by the fact that the donor of this gift is none other than the world-famous Royal Hair Specialist, Mr. Edwards, the discoverer of Harlene-for-the-Hair and of the "Cremex" Shampoo for the Scalp, and also the discoverer and founder of the celebrated system of Hair-Culture known as the "Harlene Hair-Drill," and the man to whose advice and preparations some of the most beautiful women of the present day owe their lustrous and luxuriant tresses.

This Outfit contains the cream of Mr. Edwards' knowledge and experience. It is, in compact form, a selection of the finest of his discoveries. In fact, it contains the very same preparations which are to-day being used, not only by the most beautiful women in the British Empire, but also by many of the crowned heads of Europe. If you write for it to-day you will be able to practise precisely the same Toilet and Hair Cultural methods as are being practised this very day by some of the most eminent men and women in the world.

Whatever is wrong or the least bit unsatisfactory with your hair, or if you merely wish to preserve and beautify it, write for this Outfit—for the "Harlene Hair-Drill" materials and directions it contains will put the matter right in seven days.

If you are a man you may perhaps want to cure yourself of either partial or total *Baldness*, of *Greyness* (premature or otherwise), or of *Irritation of the Scalp*.

Or you may want to stop the formation of *Scurf* or *Dandruff*, to *prevent your hair falling out*, or to *make new hair grow* on thin or bare places.

This "Harlene Hair-Drill" Outfit will enable you to do any of these things.

On the other hand, if you are a member of the fairer sex, your chiefest object will possibly be to make your hair *more beautiful* by increasing its *length* and *abundance*, by banishing all *dulness*, *rustiness*, and *lack of lustre*, and by investing it with a *new gloss*, with *richer colour*, and with those subtle effects of light and shade which add so much to its appearance—as every woman knows.

And these are the effects you can produce by following the instructions and using the materials contained in every one of these free Harlene Hair-Drill Outfits.



Cleanliness of the scalp and hair is the very foundation of Hair Health and Beauty. Mr. Edwards, the Royal Hair Specialist, here offers to send trial packets of his special "Cremex" Shampoo Powder for cleansing the hair and scalp. After you have used it you will not fail to note how beautifully it cleans the scalp and hair, not only without injuring it in the least, but actually exercising a healthful and "toning-up" influence upon it.

Beautiful Hair is Shampooed Hair.

Really Beautiful Hair is cleansed Hair. And to be thoroughly cleansed the Hair must be regularly shampooed with a safe, scientifically prepared tonic shampoo powder, which will give it that shimmering, halo-like radiance which evokes the admiration of everyone.

1,000,000 "Cremex" Shampoo Powders.

"Cremex" is a special preparation that has been discovered for those ladies and gentlemen who desire to grow glossy and beautiful hair.

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"Cremex" is the most delightful shampoo powder ever yet invented.

It is perfectly safe to use, is not inflammable, and contains nothing whatever of a harmful or injurious character.

"Cremex" is, in fact, a shampoo powder designed especially for use in the home.

Every man, woman, or even child can shampoo their hair with "Cremex" without any fear of it doing anything but good to the hair.

"Cremex" makes the hair soft, silken, and of a beautiful gloss and radiance. It prevents the hair becoming lank and clinging. Unlike some shampoo powders it does not leave the hair sticky and greasy. On the contrary, it keeps the hair thoroughly free from dust and the scalp perfectly clean of scurf or dandruff.

ALL THIS FREE TO YOU.

In two days' time the Outfit will be in your hands if you write up for it to-day.

On opening it you will find that it contains:—

1.—A bottle of "Harlene-for-the-Hair," containing a sufficient quantity of this everywhere popular tonic grower and dressing for the hair to enable you to carry out a week's course of "Hair-Drill."

2.—A packet of "Cremex" Shampoo Powder specially prepared for shampooing the hair and scalp at home—safe—non-greasy—refreshing—revitalising. This shampoo powder removes all scurf and dandruff from the scalp, prevents these deposits reforming, and thoroughly tones up the hair from root to tip.

3.—Full secret directions for cultivating the hair by means of the famous "Hair-Drill" System, as practised to-day by ladies and gentlemen of the highest rank in society, including many royalties. "Harlene Hair-Drill," although so successful, only takes up very little time.

Two minutes a day, in fact, is all you need devote to this famous Toilet practice, and this two minutes' "Harlene Hair-Drill" daily will take years off your apparent age by reason of the wonderful improvement in your looks that will result.

This Outfit is presented to you free of all charge or obligation.

The Coupon is below. With it you can obtain everything required for a seven days' course of "Harlene Hair-Drill" free. As you will wish to continue this system after the seven days (as nearly everyone does), you may obtain "Harlene" at any leading stores or chemists throughout the world in 1/-, 2/6, and 4/6 bottles, and "Cremex" in 1/- boxes, each box containing six Shampoos. In case of difficulty you can have the same sent you by sending postal order for the amount to Edwards' Harlene Co., 95-96, High Holborn, London, W.C.

FREE TRIAL COUPON.

(Second Million Distribution.)

THIS COUPON entitles its holder to a FREE OUTFIT for increasing the Beauty and Growth of the Hair, as described in the above article.

To the EDWARDS' HARLENE Co., 95 and 96, High Holborn, London, W.C.

Kindly send me one of the Toilet Outfits as per your offer in above article. I enclose 3d. in stamps to cover the postal charges to any part of the world.

Name.....

Address.....



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A.
Special Offer.



"HARLENE HAIR DRILL"

The Secret of Beautiful Hair.

"HARLENE."

In Bottles with Patent
Sprinkler.

Price 1/-, 2/6, and 4/6

"CREMEX."

Shampoo Powders in
Boxes of Six.

Price 1/-

"UZON."

Brilliantine in Stopped
Bottles.

Price 1/- and 2/6

Obtainable from Chemists and Stores all over the world, or
sent direct and post paid to any part of the United Kingdom.

THE COMBINATION PARCEL

In order that you may make a thorough test of "Harlene Hair Drill," we would draw your attention to the opportunity of purchasing the special combined parcel we are now issuing on extremely advantageous terms. This provides you with every auxiliary necessary to make the "Harlene Hair Drill" treatment a complete success.

Though the total cost of this would amount to 8/9, viz. :—

One bottle of "Harlene"	4/6	size
One bottle of "Uzon" Brilliantine	2/6	„
One box of "Cremex" Shampoo Powders	1/-	„
Carriage	-/9	„

8/9

yet we shall be pleased to forward same to any address
in the United Kingdom on receipt of your Postal Order
for 6/-. (Foreign and Colonial Postage extra).

This may also be obtained from your
local Chemists or Stores.

SOLE MANUFACTURERS:

EDWARDS' HARLENE CO.,

95 and 96, HIGH HOLBORN,

LONDON. W.C.